

Diploma in Product Development for Global Education Services



The Diploma in Product Development for Global Education Services (PD-GES20) is a one-year program with hands-on training and tools for designing products and services for international customers. The implementation builds on workshops, mentoring, online sessions and material, including Team Finland knowledge expert interviews. The program has two tracks.

The Service Design track focuses on development of customer-oriented solutions for global markets. This track is the right choice for education export startups, and participants developing education services.

The International Projects track focuses on the tendering process typical for development banks and other similar organizations, how to prepare and produce required documents, and write a successful proposal.

The one-year program is implemented by Omnia Education Partnerships and arranged through Sakky apprenticeship agreement.

Both tracks include **8 days of on-site workshops** in Espoo and **3 online training sessions**. Each participant will actively apply acquired skills in development tasks related to ones work. The program requires four mentoring sessions with a workplace mentor. Education Finland will assist startups in finding a mentor.

Successful participants will receive the Specialist diploma in Product Development from Savo Consortium for Education (Sakky).

Track 1 modules

- Proactive development (90 competence points)
- Acting as an innovator (45 competence points)
- Service design (45 competence points)

Track 2 modules

- Proactive development (90 competence points)
- Acting as an innovator (45 competence points)
- Export project (60 competence points)

Program details

Duration: September 2020 – September 2021

Link to program website: <https://bit.ly/tuotekehitystyön-erikoisammattitutkinto-koulutusviennin-toimijoille>

Link to application form: <https://bit.ly/tuotekehityksen-koulutusvienti-hakulomake>

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OEP is the international commercial arm of four Finnish organizations excelling in education and training. We have successfully implemented programs in India, Palestine, Saudi Arabia and Uganda, and have an extensive global network including UN organizations. Our courses and programs provide tangible solutions with impact and are based on the best Finnish expertise and know how.

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