

Omnia Education Partnerships Ltd (OEP) Entrepreneur training



Finland is a leading country in education, entrepreneurship and innovation. 98% of Finnish companies are SME's and therefore we take the training of entrepreneurs seriously.

The Finnish diploma program for entrepreneurs has contributed to the success of Finnish startups for over 20 years. Now this empowering program with two tracks, Launch and Growth, is available globally.

Choose the **Launch Track** if you are taking your first steps as an entrepreneur.

If you already have a business and believe sky is the limit, the **Growth Track** is for you.

The Launch Track

Prepares future entrepreneurs for the demands of running a business.

The program focuses both on mindset and business development, supporting personal growth and the process of formulating an idea into a business.

The program builds on three core challenges:

- developing a business plan
- starting operations
- productization

The Growth Track

Prepares existing businesses for growth.

The program focuses on business analysis, growth strategies and developing a growth-orientated mindset.

The program builds on five core challenges:

- growth hacking
- service design
- funding the growth path
- matching marketing and sales with your new strategy
- growth leadership

Both tracks are completed through six months of part-time studies including workshops, mentoring, e-learning and business development activities. Students are assessed based on acquired skills and competency. Program graduates receive the Finnish diploma for entrepreneurs, recognized globally.

The program can be run at any location and local partners can be certified as implementors.

An ambassador of Finnish education and training

OEP is the international commercial arm of four Finnish organizations excelling in education and training. Our courses and programs provide tangible solutions with impact and are based on the best Finnish expertise and know how.

Read more about our customer cases at www.oep.fi

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